



Zinc Green

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Zinc Green is a new sustainability project launched by arts and education charity Zinc. Zinc Green will ensure that Zinc's £6.2million arts centre is run as a sustainable enterprise when it opens in Ongar later this year. In turn this project will build a model of environmental sustainability which can be adopted by small and medium sized enterprises (SME's) across the Eastern Region.

The project will focus mainly on SME's in the creative industries, social care sector or facilities management and aims to help businesses to reduce their carbon footprint, become more energy efficient and even help reduce their costs.

Natasha Keens, Project Worker for Zinc Green said: "A core part of the Zinc Green project, is making our approach available to other organisations and supporting them to become more environmentally sustainable. With this in mind we have secured funding from the European Regional Development Fund to provide free sustainability advice and guidance to SMEs across the Eastern Region. "

Support from Zinc Green could come in many forms for example:

- Advice on how to reduce your carbon footprint through efficient use of resources
- Creating an environmental or sustainability policy
- Undertaking an environmental survey and providing a report outlining where improvements could be made
- Assistance in implementing a simple and effective environmental management system, thereby opening up public sector tenders, new contracts and funding pots

Natasha added: "From our own experiences we've found that in addition to the obvious environmental benefits, many funders insist that the organisations they support have an environmental policy or management system in place. Our free support could help businesses meet these requirements and open up funding opportunities that they have previously not been able to access."

For more information on Zinc Green and how your business could get involved, please contact Natasha Keens today on:

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www.zincarts.org.uk

All Zinc Green's artworks for our publicity materials have been created by participants of "The Biz", Zinc's weekly programme of training workshops for adults with a learning disability.

Zinc Green is a sustainability project run by arts and education charity Zinc. Zinc Arts is the trading name of Theatre Resource a registered charity no 103544 and a company limited by7 guarantee no 02866315 registered in England and Wales.

