

Voluntary Sector Training

A registered charity providing training exclusively to the voluntary sector in Essex



Don't be a twit with twitter and a fool with facebook!



Our new course will sort you out!

Get to Grips with Social Media

Who is it for?

This course is intended for organisations who have already got Facebook and/or Twitter accounts or those who are still thinking about it. This crash course, led by experienced local IT trainer and social media expert, Denis O'Regan, will get you focussed and is specifically designed as 'not for geeks!'

What does it cover?

In a concentrated 3 hours, the session will look at how to use Social Media such as Twitter and Facebook, both to promote what you do and keep in contact with either members, service users, funders or anyone else with an interest in your organisation.

What will I learn?

- What is Twitter / Facebook about?
- What should I Tweet or post on Facebook?
- How often should I do it?
- What simple free tools can I use to manage all my accounts in one place?
- Ways to automate my broadcasts

Where: Ivan Peck House , 1 Russell Way, Chelmsford CM1 3AA (UK).

Date: 17 October 2011

Time: 10:00 - 13:00

Fees: Fees vary from £75 per day for town and parish councils to £40 for local charities and down to £10 per day for very small community groups

To find out further details and to book visit the VST website www.voluntarysectortraining.org.uk

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